

Sunward Volunteer Recruiting



Sunward Seeks Board and Committee Volunteers for New Mexico's Best-in-State Credit Union

Do you believe in the credit union philosophy of "people helping people"?

If so, please consider applying for a member volunteer opportunity at Sunward. We are looking for Sunward members from diverse backgrounds to fill important positions on our Board of Directors and volunteer committees. If selected, you will join other trusted members who advocate for our membership and are helping shape the future of Sunward.



Time Commitment

Board of Directors: 5-8 hours per month
Supervisory Committee: 2-3 hours per month



Next Steps

Applying is quick and easy. Visit [GoSunward.org/Volunteer](https://gosunward.org/Volunteer) to fill out an application. Please note that applying does not guarantee you a position.



Questions?

Please email us at volunteer@gosunward.org and a current volunteer will be in touch. Please include a phone number where you may be reached.

Purpose Statement

The "why" behind the work

Redefining the cooperative spirit in financial services.

Strategic Statement

Internal blueprint for how Sunward succeeds

Our strategy is to be an economic engine for communities in the Southwest United States. We do that by creating an exceptional culture that attracts and retains top talent. We personalize the tools and expertise people use to manage their money. We create and deliver financial products that create jobs, housing, security, and growth for our members. We provide a simple, digitally-integrated experience for our employees and the members we collectively serve.

Values

Guidelines of how we execute

- » Put our members first
- » Be gritty, be accountable
- » Do the right thing
- » Be better, every day

Key Performance Indicators

Measures progress towards our strategic goal

- Economic return to the community
- Making it easier for members
- Financial strength of the Credit Union
- Evolving the Credit Union's culture



Targeted Key Skills

These skills are preferred, but not required for consideration.



Mergers & Acquisitions

Sunward has grown through mergers with other Credit Unions. We believe these mergers and acquisitions will continue to accelerate in our industry. We seek volunteers with professional expertise in both the facilitation and logistics of these ventures. The ideal volunteer will be familiar with identifying both opportunities and risks. They will also provide insight on best practices in alignment with their experience.



Legal

With increasing ventures in new markets, we are seeking a volunteer with legal experience to offer additional perspectives. The ideal candidate is an active or retired attorney who could assist in reviewing and assessing the risk associated with the Credit Union's internal and external affairs. Areas of expertise may include litigation, investigations, human resources, compliance, mergers and acquisitions, and more.



Technology

Technology at Sunward provides a simple, digitally integrated experience for our employees and the members we collectively serve. We seek knowledge on our Board to help us continue to optimize efficiencies, automate delivery channels, and select software partners. In addition, we value expertise in payments, security, analytics, and data.



Marketing

The ability to create and drive the awareness of Sunward to our members and communities is the core responsibility of our marketing team. The Board seeks an individual with high-level expertise in the marketing and advertising arena who can provide real-world perspective on marketing, communications, and brand.



By the Numbers

End of 2023

- \$3.7 Billion in Total Assets
- 144,000+ Members
- 13 Locations in NM & CA
- 1,400+ Partner Companies
- 500+ Employees

Financial Highlights

End of 2023

- \$3.1 Billion in Deposits
- \$244 Million in Total Business Loans
- \$732 Million in Total Consumer Loans
- \$180 Million in Total Real Estate Loans
- 10.47% Net Worth Ratio



Volunteer Benefits



Strengthen Your Professional Credibility

- Gain high-impact governance experience within the financial services industry.
- Enhance your personal brand and reputation.
- Grow and diversify your professional network



Sharpen Your Professional Skills

- Gain insight into a multi-billion-dollar balance sheet and income statement.
- See best practices of a high-performing organization.
- Work side by side with industry leading directors and executives.



Expand Your Education & Certifications

- Get high-quality development opportunities...all paid by Sunward.
- Gain continuing education and certifications within governance and financial services.



Impact Your Community

- Contribute to a local cooperative by powering the economic engine of communities in the Southwest.
- Be a part of one of the largest credit unions in New Mexico.



2023 BEST PLACES TO WORK
ALBUQUERQUE BUSINESS FIRST

