

Sunward 2025 Board Candidates Biographies

Simon Goldfine, Sunward Director since January 2022. I own Sierra Peaks Corporation, an engineering and manufacturing business. Before that, I was in the State Department for eleven years. I have a BA in political science, MBA, and MA in national security strategy. My wife and I have four wonderful children. I am passionate about supporting the local community and economy. I am excited by Sunward's commitment to serve members through great financial services. My goal is to use my private sector experience to further that mission. I would be thrilled to continue to serve on the Sunward Board.

Kim Hedrich has been a dedicated volunteer at Sunward since 2013 and currently serves on the Board of Directors. With a BBA in Accounting and Management and an MBA, she brings expertise in business development, management, and entrepreneurship across industries like insurance, financial services, solar energy, and government. Kim specializes in compliance, risk management, and project management, helping guide Sunward's strategic decisions. Passionate about the Credit Union's mission, she is committed to supporting its growth, addressing industry challenges, and identifying opportunities to meet members' evolving needs.

Alex Riebli, Sunward Associated Board Director since 2023. I have a diverse professional experience spanning construction, project management, information technology, and procurement. My educational background includes an MBA in Accounting and a BBA in Finance and Marketing. Beyond my professional pursuits, I enjoy spending quality time with my family, camping, coaching baseball, and cheering on the Lobos. I would be thrilled to have the opportunity to serve as a Board Director for Sunward. I strongly believe that my professional experience, educational background, and community engagement align with the organization's mission, and I'm eager to contribute to its continued success.